



Print Colour Specifications:

Pantone/Spot Colour Reproduction:

- Process Black
- Pantone 375 C



Process / Full Colour Reproduction:

- C: 0    M: 0    Y: 0    K: 100
- C: 48    M: 0    Y: 100    K: 0



Reverse / Knockout (Colour)

Note: This option may only be applied to solid colour backgrounds.



Reverse / Knockout for Single Colour print jobs.

Note: This option may only be applied to solid colour backgrounds.



One colour (Black) Reproduction

- C: 0    M: 0    Y: 0    K: 100



RGB / Web Colour Specifications:

- R: 35    G: 31    B: 32
- R: 146    G: 200    B: 62



Logo Clear Space Protection:

To ensure maximum clarity and recognition, clear space protection area surrounding the logo is required. Clear space size is determined by the width of the letters "EV" from the logo wordmark. This is the minimum clear space that must be provided.